



PRESS

CANADA GOOSE REAFFIRMS MADE-IN-CANADA COMMITMENT WITH OPENING OF TWO NEW FACILITIES

Operational expansion is expected to create more than 325 new jobs by end of 2018

Toronto, ON (June 29, 2017) – Canada Goose continues to invest in rebuilding the Canadian apparel manufacturing industry, today celebrating the opening of its fifth factory, the first in Québec, and announcing a new raw material and cutting distribution centre in Ontario. The new facilities are in response to the growing global demand for Canada Goose apparel which are sold in 37 countries today, and a testament to the company’s continued commitment to manufacturing its core products in Canada.

Located in Boisbriand, Québec, the 95,000 square-foot factory has already created more than 125 jobs since it opened, and expects to add more than 325 positions by the end of 2018. The factory produces some of the brand’s most popular styles from its down-filled Fall/Winter Collections, as well as select pieces from its Spring Collection, which offer lighter-weight protection from the elements. Located in Scarborough, Ontario, the new 117,000 square-foot cutting and distribution centre is the company’s sixth facility and will house raw materials centrally, helping to drive increased efficiencies and production capacity, as well as spur job creation, within the company’s existing manufacturing facilities.

“Nothing makes me prouder than the investment we have made in helping to bring back apparel manufacturing to Canada and the hundreds of jobs we have created here at home,” said Dani Reiss, President & CEO, Canada Goose. “Today, we operate one of the largest manufacturing infrastructures of its kind in Canada and we’re honoured to now be making our products in Québec, which has a strong reputation for its skilled talent pool in the garment manufacturing industry.”

This expansion is the latest example of the brand’s commitment to continue to aggressively invest in the rebuilding of the Canadian manufacturing industry. Over the last five years, Canada Goose has increased the number of cut and sew workers it employs by more than 200 per cent; and is recognized for employing approximately 10 per cent of the entire cut and sew labour force across the country.

“I am very pleased to welcome to Rivière-des-Mille-Îles a business that shines on the international scene,” said Linda Lapointe, Member of Parliament Rivière-des-Mille-Îles. “In addition, the new plant in Boisbriand will create many good jobs in our community: that’s very good news for us.”

In 2010, Canada Goose expanded operations with the opening of its first Winnipeg factory, which at that time was the company’s second manufacturing facility. In 2015, the company expanded both the factory and office spaces in its global headquarters in Toronto, as well as opened two more facilities – in Scarborough and a second Winnipeg location.



PRESS

About Canada Goose Inc.

Founded in a small warehouse in Toronto, Canada in 1957, Canada Goose has grown into one of the world's leading makers of performance luxury apparel. Every collection is informed by the rugged demands of the Arctic and inspired by relentless innovation and uncompromised craftsmanship. From Antarctic research facilities and the Canadian High Arctic, to the streets of New York, London, Milan, Paris, and Tokyo, people are proud to wear Canada Goose products. Employing more than 1,700 people worldwide, Canada Goose is a recognized leader for its Made in Canada commitment, and is a long-time partner of Polar Bears International. Visit canadagoose.com for more information.

For press inquiries, contact:

Samantha Ferguson

sferguson@canadagoose.com

T: 416-780-9850 ext. 2352