



PRESS

CANADA GOOSE ACQUIRES NEW TORONTO MANUFACTURING FACILITY TO MEET GLOBAL DEMAND

New factory acquisition will significantly increase production capacity and spur job creation

TORONTO, ON (January 13, 2015) – Canada Goose, a leader in outdoor luxury apparel, today announced its expansion with the acquisition of the assets of Grand Harbour Clothing Inc., based in Scarborough, Ontario. With the acquisition of the 45,000 square-foot facility – which marks the second manufacturing campus for the company in the Greater Toronto Area – Canada Goose immediately gains 70 employees and expects to increase efficiency by 25 per cent.

“From Asia to Europe to North America, we’re excited by the continued growing demand for Canada Goose products around the world. I’m proud to be leading the charge in rebuilding apparel manufacturing infrastructure; this is an important investment that not only expands our footprint, but significantly increases productivity by transforming a great factory into a world-class manufacturing campus through innovative technologies and processes,” said Dani Reiss, President & CEO, Canada Goose.

A long-standing partner for Canada Goose, Grand Harbour Clothing was a key contract manufacturer for the company, producing a significant portion of the brand’s outerwear which is known around the world for its high quality, performance, and iconic style. As part of the expansion plans, Canada Goose will invest in new production technologies and infrastructure to establish a state-of-the-art manufacturing facility. The new Canada Goose Scarborough site will primarily produce HyBridge® Lite collection – the award-winning lightweight jackets and vests – which represents a significant growth category for the brand.

James Tang, Owner of Grand Harbour Clothing, will continue to oversee operations at the new factory as Plant Director at the Canada Goose Scarborough campus.

“Working with Canada Goose over the last three years, I’ve seen first-hand the company’s commitment to producing the best and warmest jackets in the world. I’m excited and proud that our employees will continue to be a part of the company’s future,” said Tang.



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About Canada Goose Inc.

For over 55 years, Canada Goose has been committed to producing the best extreme weather outerwear in the world; proudly made in Canada. From the South Pole research facilities and the Canadian High Arctic, to the streets of New York City, Stockholm, Milan, Paris, Toronto and Tokyo, people wear Canada Goose products because of its reputation for authenticity, best quality, functionality and iconic style. Canada Goose supports Polar Bears International as well as a number of charitable organizations and outdoor ventures that provide commitment to Arctic stewardship and the environment. Visit www.canadagoose.com for more information.

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